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Our programs are offered to over 10,000 children and youth of London, Middlesex, Oxford, Elgin, Huron and Perth.

### **Junior Achievement's Mission**

"To inspire and educate young Canadians to value free enterprise, understand business and economics and develop entrepreneurial and leadership skills by increasing confidence in their self-sufficiency."

## **Junior Achievement's Vision**

"We will be vital to the success of our youth in reaching their potential through partnership with business and educators in the delivery of relevant business learning experiences by inspired volunteers"

### Junior Achievement's Goal

"To ensure that all children and youth of our community have the opportunity to experience at least one Junior Achievement program during their educational years."



LONDON & DISTRICT INC.
Serving Youth in Middlesex, Elgin, Oxford, Huron & Perth

## Investing In Our Youth...



Investing In
Our Future

Let Their Success ... Be Your Inspiration





Junior Achievement of London & District Inc. is a not-for-profit organization that delivers business and economic programs to local and area youth.

Junior Achievement programs build entrepreneurial and leadership skills as well as encourage positive relationships between youth and children and the business community.



JA programs encourage independence, self-reliance, leadership and initiative combined with literacy, economic, and career skills



Since 1963, Junior Achievement of London & District has been providing entrepreneurial programs in London, Middlesex, Oxford, Huron, Perth and Elgin Counties.



# Today, Junior Achievement of London & District has over 600 active volunteers and are reaching 1 0,000 children and youth per year.

Company Program- A Student Venture

Camp B.B. Business Basics

Business Basics

Dollars with Sense

Programs
Activities
Events

**Economics of Staying in School (ESIS)** 

**Banks in Action** 

**World of Choices Conference** 

**Dream** Big

Stock Market Challenge

**London Business Hall of Fame Induction Dinner** 

**London Business Hall of Fame Gallery** 

**Lastword** - The Library Store - Retail Sales Training Program

**Elgin** Corporate Challenge

CIBC Wood Gundy "Invest in Youth" Golf Tournament